



EUROPEAN UNION

Delegation of the European Commission
To South Africa

Pretoria, 14-03-2006

Press Release

.../for immediate release

CAPE 'Ruby', 'Tawny' & 'Vintage' fully recognised by EU

We are pleased to announce European Union recognition* of 'Ruby', 'Tawny' and 'Vintage' when used together with the term 'CAPE' to describe South African wine products.

South African producers have used these terms for over a decade on the local market, and after following a prescribed process, South Africa's proposal to also use these terms for fortified wines on the European Community market has been granted.

Of key importance was the need for European consumers to be certain of the origin of South African fortified wine products. As the terms 'Ruby', 'Tawny' and 'Vintage' are strictly defined (as is the case with their use on certain Community wines), and because they are used on labels indicating their true place of origin (CAPE), consumers will not be misled.

The terms 'CAPE Ruby', 'CAPE Tawny' and 'CAPE Vintage' have thus been codified by the European Union as geographically exclusive names for South African fortified wine products.

(* Commission Regulation (EC) No 216/2006, of 15 Feb 2006)

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